



BRIONA BAKER

DESIGNER & VISUAL STORYTELLER

HELLO,

MY NAME IS **BRIONA**.
(bre-ah-nuh)

I appreciate clever and curious design, love being immersed in the outdoors, and thrive off spontaneity. Life aspirations? Be badass.

My goal is to meet the needs of my clients by offering intelligent solutions while telling their story. By understanding my clients goals, I help them solve problems and organize content in an innovative, beautiful way.

EDUCATION

CHAPMAN UNIVERSITY

Graduated Spring 2017
BFA in Graphic Design
Leadership Studies Minor

CONTACT

- briona@brionabaker.com
- www.brionabaker.com
- 602.803.8398
- linkedin/briona_baker
- @bbakerr
- @brionabaker

EXPERIENCE

BIGFISH CREATIVE GROUP

Designer
October 2017 - Present • Scottsdale, AZ

Responsibilities include creating iconography, print, web and mobile layouts, illustrations, logos, and other necessary collateral. Further responsibilities include assisting in photo and film shoots, as well as the production and editing of photos and videos. I am also the primary drone pilot on shoots.

I work closely with other teams and designers assisting in troubleshooting or improvement of existing projects, as well as concepting and brainstorming for current and upcoming projects. Additionally, I maintain social media platforms and blog by representing company aesthetic and tone.

CRAFT SMITH CO.

Junior Designer & Product Developer
June 2015 - May 2017 • Orange, CA

Designed craft and hobby products to be sold in Michaels Craft stores. Other responsibilities include assisting in product mockups and development from conception to final production, editing factory press files, updating company website, and researching industry competitors to improve industry awareness.

MINDSTREAM STUDIO

Design Intern
February 2017 - May 2017 • Irvine, CA

Assisted in design and branding of YouTube channels, Kickstarter campaigns, and Indiegogo campaigns for a variety of clients.

BEACHRIOT SWIMWEAR

Design & Marketing Intern
June 2016 - August 2016 • Cost Mesa, CA

Created deliverables including collection look books, coupon cards, fashion show invitations, collaboration decks, trade show graphics, and home page web banners to improve sales and market presence.

SDA CREATIVE

Graphic Design Intern
June 2016 - August 2016 • Dana Point, CA

Scheduled and wrote social media/blog posts, designed t-shirts, updated business cards, and produced product mockups. Attended product photoshoots, edited photoshoot images, set up client social media platforms, and assisted in developing logos.

SOFTWARE LITERACY



TECHNICAL SKILLS

- Research & Conceptualization
- Branding & Identity
- Photography & Film
- Web Design
- Motion Graphics
- Print & Layout Design
- Color Theory
- Typography
- Hand Lettering
- Packaging

PERSONAL SKILLS

- Passionate
- Creative & Innovative
- Team Collaborator
- Self-Starter
- Highly Organized & Reliable
- Detail Oriented
- Clear Communicator
- Quick & Efficient
- Makes a mean margarita
- Fantastic parallel parker
- Badass baker

LEADERSHIP & ACTIVITIES

AIGA ARIZONA

Member

EAT THE FROG FITNESS

Social Media Consultant

ALPHA PHI SORORITY

Social Media & Merchandise Director

ITALIAN CLUB

Marketing & Social Director

YOUNGLIFE MINISTRIES

Leader